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## PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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### FINALLY, THE WAIT IS OVER!

**Ani-X™** offers attraction that doesn't break all those feeding and baiting laws! Technically speaking, it **contains no plant protein products or feed ingredients.**



**Ani-X™** smells like Ani-Logics' signature **Deer Feed**, but, it's **NOT FOOD!** It's **PURE SCENT!** Making it **LEGAL** to use in almost every state!

Use **Ani-X™** during the hunting season, **in food plots, in front of your tree stand, in front of your deer blind, or anywhere you want to attract deer!**

**Easy-to-open, 1-pound bags,** have handy tear notches; just rip open a bag and shake out the **discreet scent dust** and **let the attraction begin!**

For even better attraction, take advantage of a phenomenon called **SCENT IMPRINTING** aka, "scent memory". For improved results, feed Ani-Logics in the off season to train deer to associate this unique scent, with feed. By fall, the scent alone will trigger the whitetail's scent memory, causing him to **think** he's following the secret scent trail to food, but all he finds is you!!

**Ani-X™** Stops Deer in Their Tracks™!

